

Press release

PrismaLife expands its range by eight CHF funds

- ◆ Stability: customers can invest directly in Swiss francs
- ◆ Sustainable: two funds have been awarded the "Low Carbon Designation" seal
- ◆ Long-term: Investors benefit from the security found in the location of Liechtenstein

Ruggell, July 7th, 2020- PrismaLife AG has expanded the range of funds available to its customers by a further eight Swiss franc investments. The selection includes four managed equity funds and four mixed funds, which have been given above-average ratings by the ratings firm Morningstar. In addition, two of the eight funds offer PrismaLife customers the opportunity for low-carbon investments, which are sustainable products. They are marked with the seal "Low Carbon Designation" by Morningstar.

"In a time of uncertainty for many people, the Swiss franc funds enable us to offer our clients added security. This is because the stable currency and the advantages of Liechtenstein as a location with its triple-A rating are a solid foundation for long-term, yield-oriented and sustainable provision for the future," said Mr. Holger Beitz, Chief Executive Officer of PrismaLife.

Liechtenstein: Broadly diversified and stable

The Principality of Liechtenstein offers PrismaLife customers a clear location advantage regarding the EU markets and Switzerland, even during economically difficult times such as the Coronavirus crisis. The location of Liechtenstein as a business centre is broadly diversified, benefits from a liberal economic policy, and has a very advanced infrastructure. With the Swiss franc as its national currency, Liechtenstein has one of the most stable currencies in the world.

Building up and expanding sustainable assets

Starting in May of this year, the insurer expanded its range of sustainable funds for its customers by a further 18 funds. All have been given far above average or above-average sustainability ratings by Morningstar. PrismaLife customers now have 29 renowned sustainability funds at their disposal to build up and expand assets while considering ecological and social aspects as well as responsible corporate governance.

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About PrismaLife

PrismaLife is the leading Liechtenstein life insurance company based in Ruggell. As a specialist in net policies, the company emphasizes a clear separation of products and commissions. PrismaLife manages customer deposits of around 1.3 billion euros. The investments under management are oriented towards sustainable assets. Numerous fund solutions with a long-term focus are also available for PrismaLife customers. Further information can be found at: www.prismalife.com

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