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Press release

Sustainability report 2020: PrismaLife reduces CO₂ emissions by more than 30%

- ◆ Sustainability as a central pillar of the corporate strategy has also proven its worth during the pandemic
- ◆ With more than 50 sustainability funds, PrismaLife offers one of the largest ranges within the industry. ESG volume is thus tripled.
- ◆ CEO calls on intermediaries and investors to take action to protect the environment for the generations to come

Ruggell, July 1st, 2021. PrismaLife AG has presented its second sustainability report for the year 2020. The results show that the company was able to save more than 30% of its CO₂ emissions in 2020, compared to the previous year. The keys to success were CO₂ reductions in operations and, above all, a consistently sustainable orientation of the capital investment.

"Sustainability is part of all decisions at PrismaLife and therefore a central pillar of its corporate strategy," says Holger Beitz, CEO of PrismaLife. "The Corona pandemic has confirmed that the sustainable orientation of the business model has strengthened the resilience of the company. Thanks to the flexibility of our products, we have retained our customers and many of them have taken advantage of favourable entry rates for free additional payments."

Sustainable investment as the key factor"

"The decisive key to sustainability at PrismaLife is the investment," says Volker Schulz, COO of PrismaLife. "By using strict exclusion criteria on countries and companies in our cover pool assets, we achieved an above-average ESG score of 6.7 in 2020." PrismaLife uses MSCI's model to determine its sustainability score, with a scale of 1-10, and the company improved its ESG score from 75.4 per cent to 78.8 per cent under the current assessment process. Overall, PrismaLife saved 56 percent of the emissions in the cover pool compared to a standard portfolio. This corresponds to a volume of more than 19,000 tonnes of CO₂.

PrismaLife has also significantly expanded its range of sustainable funds for customers. It now offers over 50 explicit sustainable funds, one of the largest ranges on the market. Therefore, PrismaLife has tripled the volume of sustainable investments within one year.

Climate neutral, in practice

With measures such as the conversion to green electricity and the promotion of CO₂-free means of transport, as well as limited mobility due to Corona, PrismaLife was able to reduce its operational CO₂ consumption (Scope 1-3) by 30 percent from 51.1 tonnes of CO₂ to 35.4 tonnes of CO₂ in 2020. PrismaLife offset the remaining emissions through its commitment to

Swiss Climate. With the CO₂ certificates issued by Swiss Climate, PrismaLife supports climate protection and sustainable management in the Swiss forest. In this way, PrismaLife has already been operating in a climate-neutral manner since 2020.

Intermediaries and customers should increase their engagement

"Even though we can look back on a very positive development in the past year, we have not reached our goal yet. The biggest lever for more sustainability is investment. That is why we are also calling on intermediaries and customers to take a closer look at their investment selection and to align their portfolios towards sustainability. In this way, we can all better protect the environment and thus consciously share responsibility for the next generations," says Holger Beitz.

The sustainability report is available [here](#).

Image material at: www.prismalife.com/en/press/

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About PrismaLife

PrismaLife AG is the leading Liechtenstein life insurance company based in Ruggell. As a specialist for products with net premiums, the company focuses on a clear separation of products and commissions. The company manages client assets of around 1.3 billion euros. The investments in the cover pool are sustainably oriented. PrismaLife also offers customers numerous fund solutions with a sustainable orientation. Further information is available at: www.prismalife.com

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