

PrismaLife AG
Industriering 40
9491 Ruggell
Liechtenstein

Telefon: +423 237 00 00
www.prismalife.com

Handelsregister Liechtenstein
FL-0002.027.093-3

Press release

PrismaLife ESG report wins gold in sustainability ranking

- ◆ Liechtenstein pension specialist in 5th place in European comparison
- ◆ Only insurer to receive full points for transparent presentation of CO2 footprint
- ◆ Sustainability strategy of the country also continued entrepreneurially and successful in international competition

Ruggell, November 17th 2021. PrismaLife AG has been awarded gold by the analysis company Zielke Research Consult for its sustainability report. The medal attests to the high degree of transparency and the concretisation of the company's reporting. In particular, PrismaLife achieved high scores in the «Environment» and «Social» assessment. In a European comparison, the Liechtenstein pension specialist is in 5th place, and in a German comparison it is in 8th place out of 50 insurance companies

«5th place is a very strong result for PrismaLife - especially considering that global players such as AXA and Allianz also participated in the ranking. Among 50 insurers, PrismaLife was the only one to achieve full marks in the presentation of its CO2 emissions. As a niche provider and specialist in the international comparison, we are particularly proud of this», says Holger Beitz, CEO of PrismaLife.

«Economically and ecologically conscious action is part of Liechtenstein's DNA. PrismaLife's success in the ranking shows that we are also continuing the country's sustainability strategy in business terms and are also among the pioneers in international competition.»

The study also shows that many insurers are not sufficiently exploiting the potential in their investment strategy. «Investment is the key to more responsible and environmentally conscious action. As PrismaLife, we identified this enormously important field of action years ago and aligned our cover pool with strict ESG criteria, » adds Volker Schulz, COO of PrismaLife. «As a result, we now save over 50 percent of emissions compared to a standard portfolio.»

Zielke Research Consult GmbH has been conducting an annual analysis of the sustainability reports of German insurers since 2018. This provides companies with insights into benchmark comparisons. At the same time, policyholders have an assessment basis through the ranking to find out how sustainably their funds are invested.

All results of the sustainability ranking (in german) can be found under the following link:
<https://www.zielke-rc.eu/csr-auswertung-de/>.

Picture material under: www.prismalife.com/en/press/ (Copyright: PrismaLife AG):
www.prismalife.com/de/presse/ (Copyright: PrismaLife AG)

About PrismaLife

PrismaLife AG is the leading Liechtenstein life insurance company based in Ruggell. As a specialist for products with net premiums, the company focuses on a clear separation of product and remuneration. The company manages client assets of around 1.3 billion euros. The investments in the cover pool are sustainably oriented. PrismaLife also offers customers numerous fund solutions with a sustainable orientation. Further information is available at:
www.prismalife.com

Press contact

Dr. Hubert Becker, Instinctif Partners, Telefon +49 221 42075-24 hubert.becker@instinctif.com