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Presse release

PrismaLife on the podium in the ESG ranking

- ◆ 3rd place in the sustainability reporting ranking by Zielke Research
- ◆ Previous year's result improved once again
- ◆ Renewed "Gold" label

Ruggell, 20 November 2025. PrismaLife AG has once again achieved a "Gold" label in the sustainability reporting ranking by Zielke Rating GmbH and, with 3rd place in the overall ranking of the insurance industry, has significantly improved its previous year's result (6th place).

"Sustainability has been a key pillar of our corporate strategy for more than ten years," says Holger Beitz, CEO of PrismaLife. "The entire PrismaLife team can be proud that we are able to implement this so effectively in competition with the major insurers—and above all in the interests of our customers and distribution partners."

PrismaLife achieved excellent results with 2nd place in the "Environment" sub-ranking and—together with thirteen other insurers—full points for 1st place in the "Governance" category. "We remain firmly committed to our conviction of making sustainable retirement provision accessible to everyone," says Beitz. "For emissions from our own operations, we have nearly exhausted the measures currently available. But the far greater potential lies in our investments and in the investments of our customers. The increasingly comprehensive data we are gathering helps us to assess investment decisions or fund offerings for customers even more effectively based on sustainable criteria."

Share of Sustainable Customer Investments Increased

In 2024, the investment volume our customers placed in funds classified as sustainable grew from around EUR 118.1 million to EUR 137.2 million. This corresponds to a share of 9.5 percent of total customer assets, consistent with the prior year. With a coverage rate of 73.9 percent of assessable fund investments, the customer portfolio reached an ESG score of 6.8 at MSCI. Of the 247 funds held by PrismaLife customers, 130 were classified as Article 8 funds and a further 15 as Article 9 SFDR funds.

ESG Score of PrismaLife's Own Investments Improved Again

The ESG score of PrismaLife's investments in the cover pool and proprietary investments was again above average in 2024. It improved from 7.3 in the previous year to 7.6, and thus continues to fall within the "AA" range of the MSCI rating.

Further Development Reflects Customer Interests

PrismaLife will not rest on the success of its strategy. "Since we have achieved many of the sustainability goals defined in 2019 and the range of measurement methodologies has

expanded, we will now focus on defining objectives for the coming years. Climate and environmental protection, social considerations, and reliable corporate governance must remain aligned with stable economic development,” says Tobias Moser, Sustainability Officer at PrismaLife.

On PrismaLife’s [website](#), you will find the PrismaLife Sustainability Magazine for 2024. The official sustainability report of the BarmeniaGothaer Group, which PrismaLife is part of, is available here.

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Über PrismaLife

PrismaLife AG is the leading Liechtenstein-based life insurer, headquartered in Ruggell. As a specialist in net policies, the company relies on a clear separation between product and remuneration. The company manages client assets of around EUR 1.7 billion. Its cover pool investments are sustainably oriented. PrismaLife also offers numerous sustainable investment fund solutions for its customers. More information: www.prismalife.com

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