

Privacy policy and conditions for sweepstakes with PrismaLife AG

These conditions of participation and data protection information (hereinafter referred to as conditions of participation) apply to participation in our competitions that refer to them.

The terms and conditions of participation set out rules for participation, information about the prize, the processing of the participant's data, and the participant's rights of objection and withdrawal.

1. Organiser

PrismaLife AG
Industriering 40
9491 Ruggell
Liechtenstein
Phone: +423 220 01 00
Email address: info@prismalife.com

2. Reference to the competition announcement

Details of the entry requirements, actions to be taken, the duration of the competition, individual sections of the competition and any prizes may also be set out in the descriptions provided to participants as part of the competition. These detailed descriptions take precedence over the conditions of participation.

3. Age restriction

Participation is only possible from the age of 18. For underage participants, we require the consent of a parent or guardian.

4. Local restriction

To participate, you must have your domicile, registered office or permanent residence in the region(s) listed below:
Member States of the European Union and Switzerland.

5. Further participation criteria

Exclusion of employees and other participants: our employees and the employees of our sponsors or partners who are or were involved in the creation or organisation of this competition are excluded from participation, as well as their spouses or partners, parents, children, siblings or persons living in the same household, insofar as they were aware or should have been aware of the aforementioned involvement of the employees with the competition.

6. Procedure for determining the winners

The winners will be randomly selected.

7. Notification of winners and entitlement to prizes

The winners will be promptly notified via the provided contact details.

Participants may be asked to report back and collect or otherwise claim their prizes within a reasonable period of time. If you are unable to attend, please let us know so that we can arrange an alternative date if possible and reasonable.

Participants are responsible for the accuracy of the provided contact details. If winners cannot be notified due to incomplete or incorrect contact details, they will not be entitled to the prize.

Unless otherwise stated or agreed, the exchange or transfer of payment of winnings done in cash or in kind to other persons is not possible.

Information on the feedback or assertion of profits:

If no response is received within five days of notification of the prize, the claim to the prize will expire.

8. Notes on warranty and liability

The competition and the prizes are voluntary services provided by PrismaLife AG. PrismaLife AG is not liable for the items won.

Legal recourse is excluded regarding the drawing of the winners and the possible judgement of the competition entries submitted.

9. Data protection information

9.1. Scope of the processing of personal data

By participating in the competition, the participant agrees that PrismaLife AG may use and store the personal data required to run the competition in accordance with data protection regulations until the end of it. The following data may be processed to check eligibility to participate:

- > First name
- > Surname
- > Address
- > E-mail address
- > Telephone number

As the organiser of the competition PrismaLife AG is responsible for data processing.

9.2. Purpose of the processing of personal data

The participant's personal data is processed for the purpose of organising the competition, in particular to determine and notify the winners. This also includes checking whether the participant is eligible to take part and determining and notifying the winners by email, post or telephone. Without the aforementioned data, participation in the competition or notification of the winners is not possible.

Further requested data may be collected and processed for the purpose of sending and delivering prizes.

If, in addition to the competition, the participant is also interested in a newsletter and has consented to the use of their personal data to contact them to register for a newsletter, their personal data will be processed solely for the purpose of contacting them and will not affect their participation in the competition.

9.3. Legal basis for the processing

The legal basis for the processing of personal data is the realisation and processing of the competition (Art. 6 para. 1 sentence 1 letter b GDPR).

Insofar as the subscriber has provided personal data for the purpose of contacting us to register for a newsletter, the legal basis for contacting us is Art. 6 (1) (b) GDPR. After registering for the newsletter, the processing of the data provided is based on this use, about which the newsletter subscriber is informed when registering for the newsletter by means of separate data protection information on sending the newsletter.

9.4. Data transfer to a third country

The participant's personal data will only be provided to service providers who support PrismaLife AG in the provision of its services. In addition, PrismaLife AG transmits the data to the extent necessary to third parties involved in the fulfilment of its obligations towards the participant (e.g. parcel service providers), to other external third parties to the extent necessary (e.g. auditors, legal representatives, etc.) and to public institutions to the extent required by law.

If we transfer personal data to service providers outside the European Economic Area (EEA), the transfer will only take place if the third country has been confirmed by the EU Commission as having an adequate level of data protection or if other appropriate data protection guarantees (e.g. binding internal data protection regulations or EU standard contractual clauses) are in place. For example, we transfer personal data to our IT provider based in Switzerland. The EU Commission has confirmed an adequate level of data protection in Switzerland. You can find detailed information on this in the Commission's decision here:

<https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32000D0518>

Personal data that is processed in connection with an M365 application is generally not passed on to third parties unless it is intended to be passed on. However, when using these standard IT components and systems (e.g. Microsoft (Outlook, Teams), Adobe Inc. etc.), it cannot be completely ruled out that an IT service provider from a third country (e.g. USA) may in certain cases gain controlled access to personal data or be able to access it. The EU Commission has confirmed an adequate level of data protection for the USA and the aforementioned certified companies. Detailed information on this can be found here in the Commission's decision:

https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf_en

In addition, we have concluded an order processing contract with these companies, including the standard contractual clauses of the EU Commission.

You can request detailed information on this and on the level of data protection using the contact information above.

9.5.Data erasure and storage duration

PrismaLife AG will delete the participants' data as soon as the competition has ended and the data is no longer required to inform the winners or because queries about the competition are to be expected, unless other statutory retention periods apply (such as, in particular, the retention obligation under company law for prizes awarded).

9.6.Rights of the data subject

Under the General Data Protection Regulation, you as the data subject have the right of access under Art. 15 GDPR, the right to rectification under Art. 16 GDPR, the right to erasure under Art. 17 GDPR, the right to restriction of processing under Art. 18 GDPR and the right to data portability under Art. 20 GDPR. There is also a right of cancellation under Art. 7 para. 3 GDPR and a right of objection under Art. 21 GDPR. Should you wish to exercise your above-mentioned rights, we will check whether the legal requirements for this are met. In addition, you have the right to lodge a complaint with a data protection supervisory authority (Art. 77 GDPR).

The data protection supervisory authority responsible for us is

Datenschutzstelle Liechtenstein
Kirchstrasse 8
P.O. Box 684
9490 Vaduz
Liechtenstein

Information on your right to object pursuant to article 21 of the General Data Protection Regulation (GDPR)

1. Right to object in individual cases

You have the right to object at any time on grounds relating to your particular situation regarding the processing of personal data concerning yourself that is based on article 6 paragraph 1 f) of the GDPR (data processing on the basis of balancing of interests).

If you file an objection, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.

2. Right to object to processing of data for direct advertising purposes

We process your personal data for direct advertising purposes in individual cases. You have the right to object to the processing of personal data concerning you for the purposes of such advertising at any time.

If you object to processing for direct advertising purposes, we will no longer process your personal data for such purposes.

The objection can be made without any conditions as to content or format and should be addressed to:

PrismaLife AG
Industriering 40
9491 Ruggell
Liechtenstein
Email address: info@prismalife.com

If you have any questions regarding this privacy policy, please do not hesitate to contact PrismaLife AG using the above contact details.