

Privacy policy for visiting our websites

1. Who is responsible for data processing and who is the contact person?

PrismaLife AG is responsible for data processing.

Our contact details are:

PrismaLife AG
Industriering 40
9491 Ruggell
Liechtenstein
Phone: +423 220 01 00
Email address: info@prismalife.com

For data protection matters, please contact our data protection officer at the above postal address or by email: dataprotection@prismalife.com

2. The website's basic features

Fundamentally, you do not need to log in or identify yourself to use our websites. In the context of the use of the websites, however, we need to process your IP address to enable the functionality of the websites, particularly to be able to transmit the pages you have requested. We do not create personal user profiles.

The processing usually takes place on the basis of our legitimate interests pursuant to article 6 paragraph 1 f) of the GDPR. Our legitimate interest is to operate a website for general information and communication purposes and for the presentation of our company.

If you visit our website in order to initiate an insurance policy with us (e.g. to inform yourself about the policy conditions) or in order to manage or terminate an existing policy, notwithstanding the above, the legal basis for processing your data is article 6 paragraph 1 b) of the GDPR (initiation or performance of a contract).

3. Recording of page views

When you view our website www.prismalife.com, the browser you use on your device automatically sends information to the server for our website. This information is temporarily stored in a log file.

The following information is recorded without you're doing and is stored until the automatic erasure:

- > IP address of the computer making the request
- > date and time of access
- > name and URL of the downloaded file
- > website from which the access takes place (HTTP referer)
- > browser used and, if applicable, your computer's operating system as well as the name of your access provider

We process the aforementioned data for the following purposes:

- > ensuring a reliable setup of connection to the website
- > ensuring ease of use of our website
- > evaluation of system security and stability
- > further administrative purposes

The legal basis for the data processing is article 6 paragraph 1 page 1 f) of the GDPR. Our legitimate interest results from the data collection purposes listed above. Under no circumstances do we use the data collected for the purpose of drawing conclusions about you.

The storage period for the viewing history is a maximum of 24 months.

4. Cookies

"Cookies" are generally used for the optimisation of special offerings. Cookies are small text files that are processed in the cache of your internet browser (e.g. Internet Explorer or Firefox), if you visit our website, and they are used for the recognition of the internet browser. They help to determine the usage frequency and number of users of our customer website. PrismaLife AG currently uses these type of cookies. For further information, please refer to www.prismalife.com/en/cookies.

5. External service providers

Matomo

On our website, we use the open source software tool Matomo (<https://matomo.org/> - previously PIWIK) to better understand what visitors are interested in on our website and whether they can orientate themselves on the site. Matomo is a data protection compliant web analytics software that is used without cookies [insert tracking code `_paq.push(['disableCookies']);`] and uses a so-called "digital fingerprint" to recognise recurring users, which is stored anonymously and changed every 24 hours.

With the "digital fingerprint", user activities within the offer provided on the website are recorded with anonymised IP addresses in combination with user-side browser settings, in such a way that no personal information about the identity of individual visitors is collected.

The software is hosted on our own server [web storage / session storage]. This data never leaves our area of responsibility. This data is not passed on to third parties.

Legal basis: The processing of personal data is based on article 6 paragraph 1 f) of the GDPR.

Purpose: The processing of personal data serves the purpose of range analysis. By analysing the data, we can compile information about the use of individual visitors. This helps us to continuously improve our website and its user-friendliness.

Storage: The data is deleted as soon as it is no longer required for our documentation purposes.

Objection: You can object by removing the checkmark in the checkbox at the bottom of the web page. This will prevent your activities on our website from being analysed. In this way, your privacy is protected, but this also prevents us from learning from your actions and this will provide you and other users with a better experience on the website. The objection is stored in your browser in the form of an "opt-out cookie". Please note that your objection will only remain registered as long as you do not delete the opt-out cookie. If you delete all cookies in your browser, the opt-out cookie will of course also be removed. In this occurs, you would have to object again.

If you generally have deactivated the use of cookies in your browser, no opt-out is possible. In order for the Matomo opt-out cookie to be set, you must allow an exception in your browser settings so that your objection can be technically implemented.

6. Registration for PrismaLife AG online seminars

The processing of personal data is required. The exact scope of processing depends on the data you provide before or during participation in a webinar. This data includes, in particular, your registration data (e.g. for the registration and realisation of online seminars surname, first name, email address, message content), chat, question or survey entries, shared screen content as well as usage data (e.g. time and duration of participation) and technical data (e.g. IP address, information on the end device used).

The purpose of processing your data is to you to participate in the enable and to be able to answer any enquiries you may have about participation and to issue you with a confirmation of participation afterwards

Data processing is for the preparation, implementation and follow-up of the necessary seminars (Art. 6 para. 1 (b) GDPR). recorded online will not be without your consent. Insofar as we analyse the event data, this is based on our legitimate interest in the continuous improvement of the services offered as well as system security and stability (Art. 6 (1) (f) GDPR). seminars

Depending on the event, we rely on the software offerings of various service providers such as:

- > Microsoft Teams of Microsoft Corporation, a US company. Further information on data processing by Microsoft Corporation can be found at <https://learn.microsoft.com/de-de/microsoftteams/teams-privacy>
- > Zoom of Zoom Video Communications, Inc, a US company. Further information on data processing by Zoom can be found at <https://explore.zoom.us/de/privacy/>

As a matter of principle, we do not pass on your personal data to third parties unless they are intended to be passed on and delete your personal data as soon as they are no longer required for the fulfilment of the above-mentioned purposes.

However, it cannot be completely ruled out that an IT service provider from a third country (e.g. the USA) may, in certain cases, gain controlled access to personal data or have access to it. The EU Commission has confirmed an adequate level of data protection for the USA and the aforementioned certified companies. You can find detailed information on this in the Commission's decision here: when using these standard IT components and systems" https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf_en

In addition, we have concluded an order processing contract with these companies, including the standard contractual clauses of the EU Commission.

You can request detailed information on this and on the level of data protection using the contact details above.

7. Protection of children's privacy

Our websites services are not designed for people under the age of 18 ("minors") and are not marketed to them. We do not intentionally collect data from minors or ask minors to provide data. We do not knowingly permit minors to use our services. If you are a minor, please do not use our services and please do not give us your data. If we discover that data from a minor has been collected without evidence of consent by his or her parent or guardian, we erase this data. If you think that we may have received data from a minor or that we have data from a minor, please contact us on data-protection@prismalife.com.

8. Transfer of data to a third country

We do not transfer your personal data to any recipient outside of the European Economic Area (EEA).

9. What data protection rights do I have?

According to the General Data Protection Regulations, you as the affected person have the right of access pursuant to article 15 of the GDPR, the right to rectification pursuant to article 16 of the GDPR, the right to erasure pursuant to article 17 of the GDPR, the right to restriction of processing pursuant to article 18 of the GDPR and the right to data portability from article 20 of the GDPR. Furthermore, there is a right to withdraw consent pursuant to article 7 paragraph 3 of the GDPR and a right to withdraw pursuant to article 21 of the GDPR. If you make use of your aforementioned rights, we ensure that the legal requirements for this are met. In addition, there is a right to file a complaint with a supervisory authority for data protection (article 77 of the GDPR).

The data protection supervisory authority responsible for us is:

Datenschutzstelle Liechtenstein
Kirchstrasse 8
P.O. Box 684
9490 Vaduz
Liechtenstein

You can exercise all rights by sending an email to dataprotection@prismalife.com, by communication by mail or via the contact form on our websites or via the myPrismaLife customer portal or the partner portal.

So that our reply can be addressed to you as the affected person, you need to identify yourself or contribute to the identification of your person.

10. Am I obliged to provide personal data?

You do not need to actively provide any personal data of yours in order to visit our websites. This does not apply to participation in online seminars organised by PrismaLife AG.

11. To what extent is there an automated decision-making process in individual cases?

We do not use any fully automated decision-making procedures pursuant to article 22 of the GDPR when you visit our websites.

12. Data security

For security reasons and to protect the transfer of confidential content, such as queries via the contact form that you as a user send to us as the website operator, this website uses SSL encryption. An encrypted connection can be identified by the fact that the address line of the browser switches from "http://" to "https://" and by a lock symbol in the browser line.

If the SSL encryption is activated, the data that you transfer to us cannot be read by third parties.

Information on your right to object pursuant to article 21 of the General Data Protection Regulation (GDPR)

1. Right to object in individual cases

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on Article 6(1)(e) GDPR (data processing in the public interest) and Article 6(1)(f) GDPR (data processing on the basis of a balancing of interests).

If you file an objection, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.

2. Right to object to processing of data for direct marketing purposes

We process your personal data for direct advertising purposes in individual cases. You have the right to object to the processing of personal data for the purposes of such advertising at any time.

If you object to processing for direct advertising purposes, we will no longer process your personal data for such purposes.

The objection can be made without any conditions as to content or format and should be addressed to:

PrismaLife AG
Industriering 40
9491 Ruggell
Liechtenstein
Email address: info@prismalife.com

If you have any questions regarding this privacy policy, please do not hesitate to contact PrismaLife AG using the above contact details.

Note:

This "Privacy policy for visiting our website" may be updated at a later date due to changes, for example to the statutory provisions. You can obtain the latest version of this privacy policy and the service provider list on PrismaLife AG's website at www.prismalife.com/en/data-protection.